GLOBAL TRENDS: Driving Change in Seafood Markets

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CLIMATE CHANGE EFFECTS
Data on changes: what, where and when

WILD FISH STOCKS AT MAXIMUM
Ways to better use and manage what we have

PRODUCT GLOBALIZATION/ONLINE SALES GROWTH
Satisfy consumer desire for responsibly sourced, healthy, convenient foods

GROWING HEALTH-CONSCIOUS MIDDLE CLASS
Meet increasing demands for high-quality protein

AQUACULTURE EXPANDING RAPIDLY
More efficient production methods, including feed

BUSINESS INNOVATIONS:

Monitoring systems; data capture, analysis & visibility

Better information & gear for fishers; uses for the whole fish

New supply chains for local/regional seafood

New fish feeds & technologies to boost production