



Fish 2.0, the U.S. State Department and FRDC invite you to

Australia and Pacific Islands Innovation Workshop

**April 2, 2019,
Brisbane, Australia**

Apply to join us for this free, fun and informative two-day event!

Top 5 benefits of participating in the Fish 2.0 workshop

1. Pitch to investors in a supportive environment
2. Learn how to talk about your business in a way that grabs attention
3. Hear from investors about what makes them say yes or no
4. See how you fit into the broader seafood sector
5. Meet potential partners and others who can help your business grow

What happens at the Fish 2.0 workshop?

Fish 2.0 workshops are active community-building sessions where participants learn from their peers' real world experience as well as from experts. Topics covered include:

- Financing and strategic partners – how to find the right ones for you?
- Compelling value propositions and how to present your business
- Pitching effectively to investors and partners
- Marketing: features vs benefits

Who can attend and what are the requirements?

- All seafood businesses from Australia and the Pacific Islands
- Start-up businesses as well as larger, established businesses will benefit from the experience.
- The workshop is free of charge to accepted participants, but you must apply to attend.
- All workshop participants are expected to participate (free of charge) in the Regional Innovators Forum on April 3rd in Brisbane.
- Tickets are available at a discount for the Special Seafood Dinner event on April 2nd.

Space is limited and is allocated on a first come, first serve basis.

[Click here to register
fish20.org/brisbane](https://fish20.org/brisbane)

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April 3, 2019

State Library of Qld- The Edge, Brisbane, Australia

**Join us for a unique event focused on growing the
sustainable seafood sector**

See the leaders of 25+ investment-ready businesses present innovations for the sustainable seafood sector onstage.

Hear from and meet investors and industry experts who are creating cutting edge strategies, scaling commercial-ready innovations and building trade opportunities that are creating positive change and growth for the seafood industry.

This exclusive gathering gives you an unparalleled opportunity to:

- Gain early access to investment-ready businesses in the seafood sector
- Meet fellow investors
- Learn about impact investing in fisheries, aquaculture, and seafood
- Meet experts in fishing and aquaculture who can help with due diligence
- Discuss barriers to and opportunities for growth in sustainable seafood

The day will include plenty of time to meet the entrepreneurs, share your experiences and opinions with like-minded investors and industry experts, and network with potential partners for future activities in the sustainable seafood arena. A hosted networking session will follow the day's discussions



Participants in the Innovators Forum are invited to join us for a special seafood dinner at the Blackbird Bar and Grill in Brisbane on April 2nd. More information is provided on the registration site

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